

NARRATIVE PROGRESS REPORT

Date Submitted: 9/28/09

Date Reviewed by IDOC staff and sent to ITC Rep:

Grantee: Warhawk Air Museum

Grant #ITCG-08-III-13

Check one: ☐ Interim ☒ Final

Report Period: From 8/1/09 to 9/30/09
(See Attachment A of Grant Contract for Dates)

Grant Manager: ReNea Nelson

Phone: 362-0726

Address: 201 Municipal Dr., Nampa ID 83687

In the space below or on an attached sheet, answer the following questions for **EACH** element in your scope of work.

Interim-All of these questions should be answered for **EACH** project in all reports except the final report. **List element by name & element number.**

1. Has the element been completed?
2. If the element is in progress:
 - (a) What has been accomplished?
 - (b) What remains to be done?
 - (c) Are there any problems?
3. If the element hasn't been started, why?
4. What benefits have been realized to date? (Include statistical information.)

Final-This is your last report. Answer each question by element and project in your scope of work.

1. What was accomplished?
2. How did it promote travel in Idaho?
3. Provide statistical information and what evaluation technique was used to determine.
List any recommendations for project improvement.

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Warhawk Air Museum

ITCG-08-III-13

August 1, 2009 – Sept. 30, 2009

Element I – Advertising

— Completed.

- This quarter 5x5 ads promoting the August British Car Club Event at the museum were designed and placed in the Star Independent (Circ. 18,000), Eagle Independent (Circ. 35,000) and the Idaho Press Tribune (Approx. Circ. 100,000).
- Advertising designed and placed and reported in previous quarters appeared in The Montana Sr. News; Idaho Sr. News; State Spring Co-Op; The Pacific Flyer newspaper; and Idaho Business Review. Overall a successful campaign that saw an increase in visitation to the museum.
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Element II – Admin/Fulfillment

— Completed.

Per ITC reimbursement guidelines.